

Cultural Strategy Events and Festivals Programme

Communities PDG

4th July 2013

2.30pm



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Cultural Strategy

- Promoting the wide ranging benefits of South Kesteven's culture
- Preserving and developing South Kesteven's unique cultural offer
- Enabling and encouraging people to participate in South Kesteven's cultural activities



Aim

To build the reputation nationally of the district by delivering high quality events that promote both the history and future ambitions of the area



Stamford Georgian Festival



In partnership with Stamford Town Council

- Attract visitors to Stamford
- Promote town as destination for discerning visitors
- Generate footfall and boost the economy
- Engage with the community in something they can be proud
- Build on success of Gravity Fields



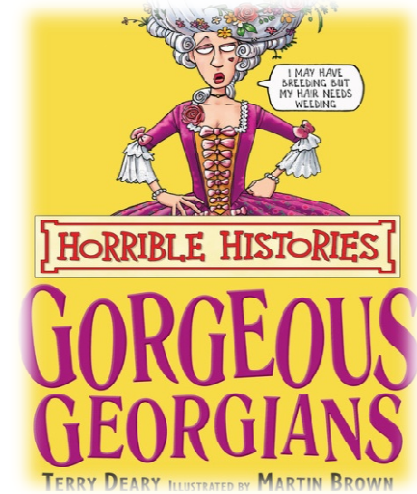
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Street Fayre



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Family Fun



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Age of Elegance



Your council working for you

Heritage



Your council working for you

Stamford Bull



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Speaker Programme



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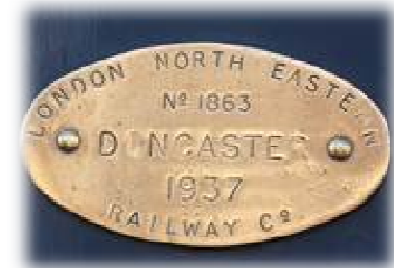
Mallard Festival of Speed



- Celebrate breaking of world steam speed record of 126 mph in Grantham in 1938
- Part of national Mallard 75 programme
- Partnership with National Rail Museum, Carrillion plc, East Coast, Broomhill Rail and Lincolnshire County Council
- Only opportunity to see Mallard outside York in 2013



National Icon



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Spotlight on Grantham



- Footplate tours of Mallard
- Class 55 Deltic
- Heritage carriages
- Vintage bus tours
- Sit on steam rides
- History of speed on the East Coast mainline
- Exhibitions
- Presentations
- Family programme



Enterprise Week

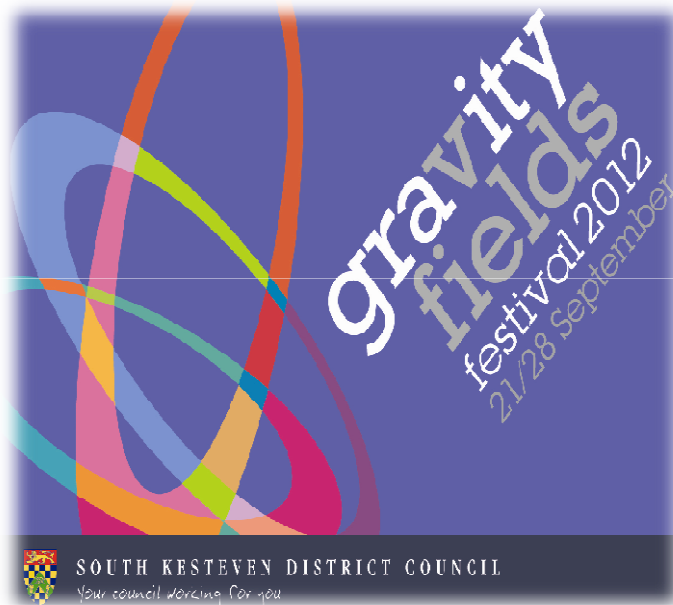


- March 2014
- SK Pioneers Competition
- Employment and training day
- Factory Tours
- Business to Business events
- Workshops
- Procurement event
- Speed Networking
- Conference



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Gravity Fields 2014



- 24 to 28 September 2014
- Family science programme
- World class scientists sharing the latest discoveries
- Heritage discovery events
- Educational programme
- Drama
- Comedy Performances
- Community Finale
- Festival Fringe

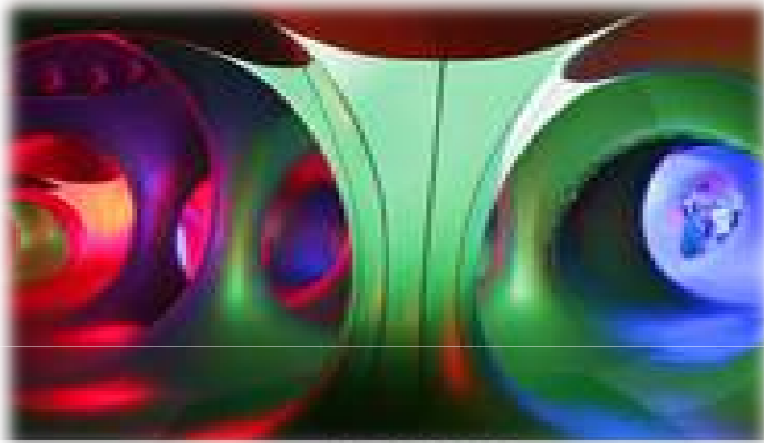


Giants of Science



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Science Labs



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